

CONTRACT



KVVU-TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision		Alt Order #
477036 /		06146326
Product		
J OCEGUERA 4 CONGRES		
Contract Dates	Estimate #	
10/09/12 - 10/15/12	1186	
Advertiser	Original Date / Revision	
J Oceguera 4 Congress	10/08/12 / 10/08/12	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KVVU	Teresa Difuria	TELEREP-PHIL
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
	104	111
Agency Ref	Advertiser Ref	

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 3	KVVU	10/09/12	10/15/12	Katie Couric	2-3p		:30			NM	8	\$5,625.00
		Start Date	End Date	Weekdays					Rate			
		Week: 10/09/12	10/15/12	MTWTF--				1	\$150.00			
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	4	KVVU	10/15/12-10/15/12	Katie Couric	1-2pm	M-----	:30		\$275.00	NM		
④	MG for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1											
5	KVVU	10/15/12-10/15/12	Anderson Cooper		2-3p	M-----	:30		\$300.00	NM		
④	MG for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1											
6	KVVU	10/15/12-10/15/12	Dr Oz		3-4p	M-----	:30		\$350.00	NM		
④	MG for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1											
7	KVVU	10/15/12-10/15/12	Special Early News		Special Early News	M-----	:30		\$550.00	NM		
④	See MG 3.9,3.10,3.11											
8	KVVU	10/15/12-10/15/12	BB League Championships		1pm-8pm	M-----	:30		\$3,250.00	NM		
④	MG for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1											
9	KVVU	10/15/12-10/15/12	Special Early News		Special Early News	M-----	:30		\$450.00	NM		
④	MG for 11.1,3.7											
10	KVVU	10/15/12-10/15/12	TMZ		M-Sa 8-10p/Su 7-1M-----		:30		\$650.00	NM		
④	MG for 11.1,3.7											
11	KVVU	10/15/12-10/15/12	Extra		M-F 1:05-1:35am	M-----	:30		\$75.00	NM		
④	MG for 11.1,3.7											
N 11	KVVU	10/09/12	10/15/12	Extra	M-F 7-730p		:30			NM	0	\$0.00
		Start Date	End Date	Weekdays					Rate			
		Week: 10/09/12	10/15/12	MTWTF--				1	\$625.00			
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	KVVU	10/09/12-10/15/12	Extra	M-F 7-730p	MTuWThF---	:30		\$625.00	NM		
N 24	KVVU	10/14/12	10/14/12	Sports Plus Su	1045p		:30			NM	1	\$1,200.00
		Start Date	End Date	Weekdays					Rate			
		Week: 10/08/12	10/14/12	-----S				1	\$1,200.00			
N 25	KVVU	10/14/12	10/14/12	Extra Weekend	Sun 2-3am		:30			NM	1	\$75.00
		Start Date	End Date	Weekdays					Rate			
		Week: 10/08/12	10/14/12	-----S				1	\$75.00			

Totals

25 \$15,465.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>	
477036 /	06146326	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 10/15/12	J OCEGUERA 4 CONGR	11186
<u>Advertiser</u>		<u>Original Date / Revision</u>
J Oceguera 4 Congress		10/08/12 / 10/08/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	25	\$15,465.00	\$13,145.25
Totals	25	\$15,465.00	\$13,145.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Henderson - Las Vegas

Contract / Revision 477036 /	Alt Order # 06146326	
Contract Dates 10/09/12 - 10/15/12	Product J OCEGUERA 4 CONGR	Estimate # 11186
Advertiser J Oceguera 4 Congress		Original Date / Revision 10/04/12 / 10/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
								Spots/Week	Rate				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/09/12	10/15/12	MTWTF--				1	\$400.00				
N 11	KVVU	10/09/12	10/15/12	Extra	M-F 7-730p		:30			NM	1	\$625.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/09/12	10/15/12	MTWTF--				1	\$625.00				
N 12	KVVU	10/09/12	10/15/12	Fox 5 News AM	M-F 7a-9a		:30			NM	2	\$1,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/09/12	10/15/12	MTWTF--				2	\$700.00				
N 13	KVVU	10/09/12	10/15/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/09/12	10/15/12	MTWTF--				2	\$275.00				
N 14	KVVU	10/13/12	10/13/12	FOX 5 News Sat	10-11p Sat		:30			NM	1	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/08/12	10/14/12	-----1-				1	\$1,500.00				
D 17	KVVU	10/14/12	10/14/12	NFL Late Game	NFL Late Game		:30			NM	0	\$0.00	
D 19	KVVU	10/14/12	10/14/12	Fox News Sunday	8-9a		:30			NM	0	\$0.00	
D 21	KVVU	10/10/12	10/10/12	The X Factor	The X Factor		:30			NM	0	\$0.00	
N 22	KVVU	10/09/12	10/14/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	1	\$95.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/08/12	10/14/12	-TWT--S				1	\$95.00				
N 23	KVVU	10/09/12	10/12/12	Better	M-F 11a-12p		:30			NM	1	\$195.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
		Week: 10/08/12	10/14/12	-TWTF--				1	\$195.00				

Totals

22 \$14,190.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	22	\$14,190.00	\$12,061.50
Totals	22	\$14,190.00	\$12,061.50

Signature: _____ **Date:** _____

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REP HEADLINE# 6146326 TRF# 477036
\$ \$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
ORDER WORKSHEET HARRIS REPORT FROM REP
\$ \$\$

OCT8/12 16.34
* * CHANGES * * *** KVU-TV ***

ADV# _____ ADV. NAME POLI/J OCEGUERA/D/CON/NV REP. # _____ OFF. # 762 SALESMAN # _____
AGY# 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GIRO
3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER# _____ CONTRACT# 6146326 CLASS: NATL. LOCAL REGIONAL

PRDCT J OCEGUERA 4 CONGRES EST# 1186 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT8/12 16.34

REP: TO ROSE

FR NIKKI COULDNT OK M3- WRAPPING WEEKS
CREATED AND OK'D M4 SEE LINES 31-33
TOTAL SAME
PLS CNF THANKS

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDEULE ****

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

:LINE#:REP : CCD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : TOTAL:
:LINE#: : : : : : : : : : : : : : : : : :
AGENCY ADVERTISER CODE = 104 AGENCY EST# = 1186
AGENCY PRODUCT CODE = 111

25 S 400P-430P 30 \$550.00 10/15 10/15 0 MON 0

PROGRAM : NEWS
ORD COM1: SPOTS N/A DUE TO NLCS GAME. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 22-26

REP: TELL# 610-293-4100 TRF# 477036
ORDER WORKSHEET HARRIS REPORT FAX# 610-225-1191
\$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$ FROM REP *** CHANGES *** *** KVUU-TV ***

		LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	:SPTS:	WEEK	DAY	:TOTAL:
		LINE#:	LINE#:	LINE#:	LINE#:	LINE#:	LINE#:	LINE#:	LINE#:	DATE	DATE	/WK:	INVT	DATE	:SPTS:
11		ES	700P-730P				30		\$625.00	10/9	10/15	0		TU-F,M	0
31	A	400P-430P					30		\$450.00	10/15	10/15	1	MON		1
32	A	930P-1000P					30		\$650.00	10/15	10/15	1	MON		1
33	A	105A-135A					30		\$75.00	10/15	10/15	1	MON		1
M4	OK'D	BUY#25													
		BUY#11													
		OFFER:MON/400P-430P													
		& MON/930P-1000P													
		CMT: SPOTS N/A DUE TO PRG CHG AND RATE NOT AT LUR.													
		PROGRAM : NEWS													
		ORD COM1: SPOTS N/A DUE TO PRG CHG AND RATE NOT AT LUR.													
		THIS IS A MAKE-GOOD FOR OCT15 ON LINE-25 FOR 1 SPOT/WK													
		THIS IS A MAKE-GOOD FOR OCT9 ON LINE-11 FOR 1 SPOT/WK													
		PROGRAM : TMZ													
		ORD COM1: SPOTS N/A DUE TO PRG CHG AND RATE NOT AT LUR.													
		PART OF A MAKEGOOD MADE UP OF LINES 31-33													
		PROGRAM : EXTRA													
		ORD COM1: SPOTS N/A DUE TO PRG CHG AND RATE NOT AT LUR.													
		PART OF A MAKEGOOD MADE UP OF LINES 31-33													
		PROGRAM : NEWS													
		ORD COM1: SPOTS N/A DUE TO PRG CHG AND RATE NOT AT LUR.													
		PART OF A MAKEGOOD MADE UP OF LINES 31-33													
		PROGRAM : NEWS													
		ORD COM1: SPOTS N/A DUE TO PRG CHG AND RATE NOT AT LUR.													
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		PROGRAM : NEWS													
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		PROGRAM : NEWS													
		ORD COM1: SPOTS N/A DUE TO PRG CHG AND RATE NOT AT LUR.													
		PART OF A MAKEGOOD MADE UP OF LINES 31-33													

REP HEADLINE# 6146326 TRF# 477036
\$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
ORDER WORKSHEET HARRIS REPORT FROM REP C
CHANGES *-*

610-225-1191
FROM REP OCT 8/12 16.34
CHANGES *** KVUU-TV **

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:LINE#:REP  :CD:  TIME PERIOD  : LGTH : SEC  : RATE  : START  : END  : SPTS: WEEK  : DAYS  :TOTAL:
:LINE#:  :  :  :  :  :  :  : DATE  : DATE  : /WK: INVT  :  :  :SPTS:
:
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MARKET TOTALS \$104,560 KVVU 25% KSNV 21% KLAS 29% KTNV 24% KVMY 0% KVCW 0% CABL 0%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6146326 TRF# 477036
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
CHANGES *

		PROGRAM :	CSI MIAMI	30	10/13	10/13	1	SAT
		ORD COM1:	REINVESTED	\$\$	FR	HL	30	
		CON COM1:	CSI MIAMI					
STATION MAKEGOOD OFFERS:								
M3 UNRESL BUY#25 BUY#11		MISSSED:MON/400P-430P	OCT15	30S	\$550.00			
		TU-F, M/700P-730P	OCT15	30S	\$625.00			
		OFFER:MON/400P-430P	OCT15	30S	\$450.00			
		& MON/930P-1000P	OCT15	30S	\$650.00			
		& MON/105A-135A	OCT15	30S	\$75.00			
CMT:SPOTS N/A DUE TO PRG CHG AND RATE NOT AT LUR.								
OCT/12 15465.00		CONTRACT TOTAL	15465.00					
		FORMAT						
		SPOTS						
		(OCT8/12)						
		PLS ADVISE.						

MARKET TOTALS \$104,560
 SVC- NST
 DEMOS- R35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6146326 TRF# 477036
SSS MOD# 2: UNAPPROVED REV #1 SSS

REP: TEL# 610-293-410
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT4/12 09-42
CHANGERS *** KVUU-TV ***

REP HEADLINE# 6146326 TRF# 477036
SSS MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4106
ORDER WORKSHEET

FAX# 610-223-1151
HARRIS REPORT FROM REP +*GUNNERS** OCT 4/12 09.42
*****KVU7-TV*****

REP HEADLINE# 6146326 TRF# 477036
MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
ORDER WORKSHEET OCT 4/12 09-42
CHANGES *** KVUU-TV ***

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAY	:TOTAL:	:SPTS:
:	:	:	:	:	:	:	:	DATE	DATE	:	INVT	:	:	
21	*	800P-930P			30		\$5,350.00	10/10	10/10	0			0	
PROGRAM :	X	FAXTOR												
ORD	COM1:	CANCELED	SPOTS											
CON	COM1:	X	FAXTOR											
27	A	430A-459A			30		\$95.00	10/9	10/15	1			1	
PROGRAM :	NEWS													
ORD	COM1:	ADD TO	SCHED											
CON	COM1:	NEWS												
28	A	1100A-1200N			30		\$195.00	10/9	10/15	1			1	
PROGRAM :	BETTER													
ORD	COM1:	ADD TO	SCHED											
CON	COM1:	BETTER												
OCT/12		14190.00												
								CONTRACT	TOTAL					
								TOTAL	SPOTS					
								14190.00	22					

MARKET TOTALS \$104,560 KVUU 25% KSNV 21% KLAS 29% KTNV 24% KVMY 0% KVCW 0% CABL 0%
SVC- NSI
DEMOs- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



KVVU-TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

Contract / Revision	Alt Order #
477036 /	06146326
<u>Product</u>	
J OCEGUERA 4 CONGRES	
Contract Dates	Estimate #
10/09/12 - 10/15/12	1186
Advertiser	Original Date / Revision
J Oceguera 4 Congress	09/26/12 / 09/26/12
Billing Cycle	Billing Calendar
EOM/EOC	Broadcast
Station	Account Executive
KVVU	Teresa Difuria
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
IDB#	Advertiser Code
	104
Product Code	
	111
Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 3	KVVU	10/09/12	10/15/12	Katie Couric	2-3p		:30			NM	7	\$4,955.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/09/12	10/15/12	MTWTF--					3	\$150.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/09/12-10/15/12	Katie Couric	2-3p	MTUWThF----	:30		\$150.00	NM		
			See MG 3.4,3.5,3.6,3.7,3.8									
	4	KVVU	10/15/12-10/15/12	Katie Couric	1-2pm	M-----	:30		\$275.00	NM		
			④ MG for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1									
	5	KVVU	10/15/12-10/15/12	Anderson Cooper	2-3p	M-----	:30		\$300.00	NM		
			④ MG for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1									
	6	KVVU	10/15/12-10/15/12	Dr Oz	3-4p	M-----	:30		\$350.00	NM		
			④ MG for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1									
	7	KVVU	10/15/12-10/15/12	Special Early News		Special Early News			\$550.00	NM		
			④ MG for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1									
	8	KVVU	10/15/12-10/15/12	BB League Championships	1pm-8pm	M-----	:30		\$3,180.00	NM		
			④ MG for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1									
N 4	KVVU	10/09/12	10/15/12	Anderson	3-4p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/09/12	10/15/12	MTWTF--					3	\$175.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/09/12-10/15/12	Anderson	3-4p	MTUWThF----	:30		\$175.00	NM		
			See MG 3.4,3.5,3.6,3.7,3.8									
N 5	KVVU	10/09/12	10/15/12	The Dr.Oz Show	4-5p		:30			NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/09/12	10/15/12	MTWTF--					3	\$220.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/09/12-10/15/12	The Dr.Oz Show	4-5p	MTUWThF----	:30		\$220.00	NM		
			See MG 3.4,3.5,3.6,3.7,3.8									
N 6	KVVU	10/09/12	10/15/12	Fox 5 News at 5	5-530p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/09/12	10/15/12	MTWTF--					4	\$300.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/09/12-10/15/12	Fox 5 News at 5	5-530p	MTUWThF----	:30		\$300.00	NM		
			See MG 3.4,3.5,3.6,3.7,3.8									

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Henderson - Las Vegas

Contract / Revision	Alt Order #	
477036 /	06146326	
Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	J OCEGUERA 4 CONGR	1186
Advertiser		Original Date / Revision
J Oceguera 4 Congress		09/26/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 8	KVVU	10/09/12	10/15/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/09/12	10/15/12	MTWTF--					4	\$325.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			
4	KVVU	10/09/12-10/15/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		MTuWThF----	:30		\$325.00			
See MG 3.4,3.5,3.6,3.7,3.8												
N 10	KVVU	10/09/12	10/15/12	MORE Access		6-7pm		:30		NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/09/12	10/15/12	MTWTF--					3	\$185.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			
3	KVVU	10/09/12-10/15/12	MORE Access		6-7pm	MTuWThF----	:30		\$185.00			
See MG 3.4,3.5,3.6,3.7,3.8												
N 15	KVVU	10/13/12	10/13/12	Without A Trace	Sa 3-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----1-					1	\$75.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			
1	KVVU	10/08/12-10/14/12	Without A Trace		Sa 3-4p	-----Sa--	:30		\$75.00			
See MG 3.4,3.5,3.6,3.7,3.8												
N 16	KVVU	10/13/12	10/13/12	Numb3rs	Sa 4-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----1-					1	\$75.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			
1	KVVU	10/08/12-10/14/12	Numb3rs		Sa 4-5p	-----Sa--	:30		\$75.00			
See MG 3.4,3.5,3.6,3.7,3.8												
N 18	KVVU	10/14/12	10/14/12	American Dad/Cleveland	7p-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----1					1	\$850.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			
1	KVVU	10/08/12-10/14/12	American Dad/Cleveland		7p-8p	-----St	:30		\$850.00			
See MG 3.4,3.5,3.6,3.7,3.8												
N 20	KVVU	10/11/12	10/11/12	Bones	Thu 9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	---1---					1	\$2,300.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			
1	KVVU	10/08/12-10/14/12	Bones		Thu 9p-10p	----Th----	:30		\$2,300.00			
See MG 3.4,3.5,3.6,3.7,3.8												
Totals											48	\$26,140.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	48	\$26,140.00	\$22,219.00
Totals	48	\$26,140.00	\$22,219.00

Signature: _____ **Date:** _____

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CONTRACT



KVVU-TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555
Henderson - Las Vegas

Greer Margolis Mitchell Burns, Inc (GMMB)
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

And:

Contract / Revision	Alt Order #
477036 /	06146326
<u>Product</u>	
J OCEGUERA 4 CONGRES	
Contract Dates	Estimate #
10/09/12 - 10/15/12	1186
Advertiser	Original Date / Revision
J Oceguera 4 Congress	05/18/12 / 05/18/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KVVU	Teresa Difuria
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
	104
<u>Agency Ref</u>	<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals		
										Type	Spots	Amount
N 1	KVVU	10/09/12	10/15/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				4	\$150.00			
N 2	KVVU	10/09/12	10/15/12	Fox 5 News	M-F 10p-11p	10p-11p	:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				3	\$1,200.00			
N 3	KVVU	10/09/12	10/15/12	Katie Couric		2-3p	:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				3	\$150.00			
N 4	KVVU	10/09/12	10/15/12	Anderson		3-4p	:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				3	\$175.00			
N 5	KVVU	10/09/12	10/15/12	The Dr.Oz Show		4-5p	:30			NM	3	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				3	\$220.00			
N 6	KVVU	10/09/12	10/15/12	Fox 5 News at 5		5-530p	:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				4	\$300.00			
N 7	KVVU	10/09/12	10/15/12	FOX 5 News 5-6am	M-F	5a-6a	:30			NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				3	\$325.00			
N 8	KVVU	10/09/12	10/15/12	Fox 5 News at 5	MF	530-6p	:30			NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				4	\$325.00			
N 9	KVVU	10/09/12	10/15/12	Fox 5 News AM	M-F	6a-7a	:30			NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				5	\$375.00			
N 10	KVVU	10/09/12	10/15/12	MORE Access		6-7pm	:30			NM	3	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				3	\$185.00			
N 11	KVVU	10/09/12	10/15/12	Extra		M-F 7-730p	:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--								

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Henderson - Las Vegas

Contract / Revision	Alt Order #	
477036 /	06146326	
Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	J OCEGUERA 4 CONGRESS	1186
Advertiser		Original Date / Revision
J Oceguera 4 Congress		05/18/12 / 05/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				2	\$325.00			
N 12	KVVU	10/09/12	10/15/12	Fox 5 News AM M-F	7a-9a	M-F	:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				5	\$350.00			
N 13	KVVU	10/09/12	10/15/12	More M-F	9-10a	M-F	:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				3	\$175.00			
N 14	KVVU	10/13/12	10/13/12	FOX 5 News Sat	10-11p	10-11p Sat	:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1-				1	\$525.00			
N 15	KVVU	10/13/12	10/13/12	Without A Trace	Sa 3-4p	Sa 3-4p	:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1-				1	\$75.00			
N 16	KVVU	10/13/12	10/13/12	Numb3rs	Sa 4-5p	Sa 4-5p	:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1-				1	\$75.00			
N 17	KVVU	10/14/12	10/14/12	NFL Late Game	NFL Late Game	NFL Late Game	:30			NM	1	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1				1	\$2,900.00			
N 18	KVVU	10/14/12	10/14/12	American Dad/Cleveland	7p-8p	7p-8p	:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1				1	\$850.00			
N 19	KVVU	10/14/12	10/14/12	Fox News Sunday	8-9a	8-9a	:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1				1	\$250.00			
N 20	KVVU	10/11/12	10/11/12	Bones	Thu 9p-10p	Thu 9p-10p	:30			NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	---1---				1	\$2,300.00			
N 21	KVVU	10/10/12	10/10/12	The X Factor	The X Factor	The X Factor	:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	--1----				1	\$4,500.00			
Totals											53	\$26,140.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	53	\$26,140.00	\$22,219.00
Totals	53	\$26,140.00	\$22,219.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6146326 TR# 477036
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191 SEP26/12 10-48
HARRIS REPORT FROM REP *** KVUU-TV ***
CHANGES

REP HEADLINE# 61146326 TRP# 477036
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
FAX# 610-225-1191
ORDER WORKSHEET

HARRIS REPORT
* FROM REP
** CHANGES **
*** KVUU-TV ***

LINE#:	REP	CD:	TIME	PERIOD	: LGTH	: SEC	: RATE	: START	: END	: SPTS:	WEEK :	DAYs	: TOTAL:	: SPTS:	
:		LINE#:		:		:		DATE		DATE		:/WK:		INVT:	
STATION MAKEGOOD OFFERS:															
M2	OK'D	BUY#3	MISS	ED: TU-F, M/200P-300P	OCT9	30S	\$150.00								(SEP26/12)
		BUY#4		TU-F, M/300P-400P	OCT9	30S	\$175.00								
		BUY#5		TU-F, M/400P-500P	OCT9	30S	\$220.00								
		BUY#6		TU-F, M/500P-530P	OCT9	30S	\$300.00								
		BUY#8		TU-F, M/530P-600P	OCT9	30S	\$325.00								
		BUY#10		TU-F, M/600P-700P	OCT9	30S	\$185.00								
		BUY#15		SAT/300P-400P	OCT13	30S	\$75.00								
		BUY#16		SAT/400P-500P	OCT13	30S	\$75.00								
		BUY#18		SUN/700P-800P	OCT14	30S	\$850.00								
		BUY#20		THU/900P-1000P	OCT11	30S	\$2,300.00								
OFFER: MON/100P-200P															
				& MON/200P-300P	OCT15	30S	\$275.00								PLS ADVISE.
				& MON/300P-400P	OCT15	30S	\$300.00								
				& MON/400P-430P	OCT15	30S	\$350.00								
				& MON/430P-800P	OCT15	30S	\$350.00								
				CMT: SPOTS N/A DUE TO NLCS GAME. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.		30S	\$3,180.00								
OCT/12				26140.00											
CONTRACT TOTAL TOTAL SPOTS															
				26140.00											
				48											

MARKET TOTALS	\$104,560	KVVU	25%	KSNV	21%	KLAS	29%	KTNV	24%	KVMY	0%	KVCW	0%	CABL	0%
SVC-	NSI			KTUD	1%										
DEMOs-	RA35+*														
MOD CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM	NAME				
P-CLASS, PLAN, SECT	Q-PAID	PGM	R-RATE	S-SPOTS	PER	WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE				

REP HEADLINE# 6146326
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-41
ORDER WORKSHEET

HARRIS REPORT FROM REP FAX# 610-225-1191 MAY16/12 11.1
*** KVUU-TV ***

REP HEADLINE# 6146326
*** ORIGINAL REV#0 ***

REP: TEL# 610-293
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP MAY16/12 11.1
*** KVUU-TV ***

REP HEADLINE# 6146326
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP M
**

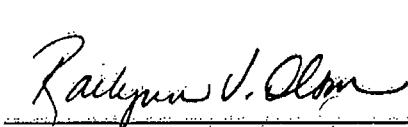
MAY 16/12 17
*** KVVI-TV *



UFCW 40

Received

Check Date:	10/05/2012	Vendor:	0001013167	KVVU-TV	Check No.	114843
Project Name:	Ocegura for Congress			Flight Dates:	10/9/2012 thru 10/15/2012	
Invoice Number	0019535210091015	Invoice Date	10/05/2012	Voucher ID	00195352	Gross Amount
Totals				\$12,019.00	\$0.00	\$12,019.00

	Washington Harbour 3050 K Street, NW, Suite 100 Washington, DC 20007 202.338.8700	JPMORGAN CHASE BANK, N.A. Syracuse, NY 50-9377213	114843		
Pay	****TWELVE THOUSAND NINETEEN AND XX / 100 DOLLAR****	Date	10/05/2012	Pay Amount	\$12,019.00***
To The Order Of	KVVU-TV 25 TV5 Drive Henderson, NV 89014	 Authorized Signature			